

MTEI

Master of Technology Entrepreneurship & Innovation

January 2024 & September 2024 Admission

HALIFAX ~ CANADA



sobey.smu.ca/mtei



**Sobey School
of Business**

Saint Mary's University



Innovate and lead responsibly

The Sobey MTEI program is a graduate business degree focused on technology—the only one of its kind on Canada's East Coast. It goes beyond pure technical or business education. Our program gives technology entrepreneurs the skills they need to become sought-after, hybrid leaders who can solve today's complex business challenges.

- Our program is completed in 16 months, but is recognized as a two-year program.
- Unique experiential opportunities include Venture Grade, the first student-raised and -directed venture capital fund in Canada.
- Steeped in a world-recognized entrepreneurial ecosystem, you will spend time with entrepreneurs, venture capitalists, incubators, accelerator's and entrepreneurship centres.
- Two intakes annually(September and January) : low student-to-faculty ratio and internationally-renowned faculty with real-world workplace experience.
- Extend your knowledge through our research centres, embrace the exciting world of retail with the David Sobey Centre or dive into social entrepreneurship, innovation and impact with the Centre for Leadership Excellence.

AACSB & EQUIS accredited

A mark of quality, and a distinction achieved by only 1% of business schools worldwide.

CEWIL certified

The MTEI program is certified by Co-operative Education and Work-Integrated Learning Canada (CEWIL). Employers can access the Co-op Education Incentive funding from Nova Scotia Labour and Advanced Education.

Venture Grade

Join Venture Grade: Student Venture Capital Fund and learn entrepreneurship from the inside out. Participate in an international Venture Capital Investment Competition (VCIC).

PRME Champions

Sobey School is one of a select group of schools designated as PRME Champions in the Principles for Responsible Management Education initiative of the United Nations.

Admissions

Admission requirements

- An undergraduate degree from a recognized university with at least a B average (3.0 GPA) or equivalent in the final 60 credit hours taken at a university.
- If your first language is not English, you must submit an official TOEFL iBT® or IELTS. Tests cannot be more than two years old. We require an overall IELTS score of 7.0 with no band below 6.5.
- You must provide a current CV and supplementary documents including references.
- You must be available for a timed, online interview.

Scholarship details

Entrance scholarships are available for well-qualified applicants.

Application deadlines

April 1: International applicants

June 30: Canadians/permanent residents

Estimated program fees

Canadian students: **\$23,600**

International students: **\$43,950**

Estimated living expenses for 12 months:
\$20,000–25,000

Fees subject to change



Questions?

Contact Sobey Graduate Programs Admissions
info.sobeygrad@smu.ca

Studying in Canada

As an international student, you are required to obtain a study permit issued by Immigration, Refugees and Citizenship Canada before you arrive in Canada. You may apply once you receive your official letter of acceptance from Saint Mary's University by email. Apply early for your permit as processing times can vary.

International students are permitted to work part-time (on or off campus) while studying in a full-time degree program. Additionally, international students may qualify for up to a three-year post-graduate work permit in Canada as part of the Canada Experience Class. The Saint Mary's University International Student Centre can assist you with the work permit process.



Questions?

Visit smu.ca/international/welcome



Program details

A key strength of the MTEI program lies in the expertise of our respected faculty and our close ties with industry. Our small class sizes mean students reap the benefits of these close interactions, gaining knowledge from faculty, industry mentors and fellow students.

You can complete a Master of Technology Entrepreneurship & Innovation degree in just 16 months. Attend classes on Fridays and Saturdays of each week over eight months, then choose one of four options to complete your degree: work with a team to launch a startup, gain practical skills and knowledge from an internship, develop a thesis, or complete further course work to add to your learnings.

Program courses include:

- Entrepreneurial Finance
- Entrepreneurial Marketing
- Leading Technology Innovation and Change
- Technology Entrepreneurship
- Technology Strategy and Productivity
- Globalization and Innovation Systems
- Accounting for Innovation
- Innovation Processes and Management

Applied Project Stream: Create a startup

Complete your degree in as little as a year to 16 months when you choose to launch a new business with the MTEI incubator, Catalyst.

Thesis Stream

Under the supervision of an approved faculty member, identify a technology or business-related problem and write a thesis in an area of technological entrepreneurship or innovation.

Gain and refine valuable research skills with this option and even prepare yourself for the pursuit of a PhD.

Experiential Stream: Internship

Students are chosen by suitability for internship and GPA throughout the program. If selected for an internship during your program, you could enter the industry within eight months of starting the MTEI program and spend another six months as an intern.

Coursework Stream

Take four additional courses in entrepreneurship and other business disciplines to supplement your learning.



“ Through this gift, Saint Mary's will be able to continue to attract amazing students from Atlantic Canada, Canada and around the world to the MTEI program and the Sobey School. Students will learn from great professors and receive the support they need to successfully develop their business ideas and startups into thriving businesses that will give back to the economic vitality of our region. ”

- Dr. Robert Steele DComm'18
MTEI Donor, Sobey School of Business



Full service career office

The Sobey School of Business Graduate Career Services office prepares you for your future career through one-on-one coaching, designed to help you uncover your passion and purpose while developing skills in areas such as résumé writing, interview preparation and networking.

From day one, you will be supported by a dedicated team of professionals who will guide you to career opportunities through corporate tours, career fairs, employer information sessions and more. For those of you who are eligible to take the Internship or Startup Stream, our team is ready to help you in developing a strategy to identify the right internship and startup opportunities in alignment with your passion and purpose.

One of the most valuable lessons Sobey MTEI students learn is the importance of building and maintaining a professional network, which will facilitate a smooth transition from grad student to professional.

Expand your network through:

- events on- and off-campus
- case competitions
- corporate tours
- membership in Atlantic Canada's entrepreneurial ecosystem

There is a whole ecosystem of entrepreneurs, small business owners and organizations hungry for your skills and perspectives. Our role is to help you discover a career where your passion and purpose intersect, and then support you in making that career a reality.

Our commitment



Where Halifax ranks in Canada in the Top Tech Talent list.



Volta is one of Canada's largest innovation hubs, and Saint Mary's hosts a dedicated space within it.



Atlantic Canada is the fastest growing early-stage ecosystem in North America (*Startup Genome's Global Ecosystem Report*).





Sobey School of Business

Established in 1934 as the Faculty of Commerce at Saint Mary's University, the Sobey School of Business is Atlantic Canada's largest and most respected business school. Internationally respected, the Sobey School of Business holds both EQUIS and AACSB accreditation, an earned distinction held by only 1% of business schools worldwide. Here, you'll embark with over 2,700 students on a fast track to your future, with small class sizes, a close-knit campus and over 80 full-time faculty members.

With over 40 percent of undergraduate students and over 75 percent of graduate students originating from 80 different countries, the Sobey School of Business is widely admired as an institution that integrates and fosters global perspectives among its students and within the community. The Sobey School of Business, through active learning and the creation and mobilization of scholarship, prepares citizens of the world to lead entrepreneurial, sustainable businesses and communities.

Saint Mary's University

Ideally located in the vibrant city of Halifax, Saint Mary's University is home to a diverse and inclusive community of over 7,500 faculty, staff and students and boasts a global network of more than 53,000 alumni. Founded in 1802, Saint Mary's is one of the oldest universities in Canada. We offer a unique experience, combining world-leading research with a close-knit community. Saint Mary's is known for its engaged faculty and students, entrepreneurial spirit and impactful research that reaches beyond campus walls and into the wider community. Our students, researchers and faculty share the desire to work towards a future that is inclusive, sustainable, diverse and resilient—a World without limits.

Graduate housing

For graduate students, and other eligible individuals, Saint Mary's University offers one and two-bedroom apartments. Housing is limited, so be sure to apply early. Additionally, the surrounding South End of Halifax offers student housing options in a vibrant urban setting. Here, you'll be close to campus, green spaces and great local life.



Flight times

MONTREAL - 1 hr 29 min

TORONTO - 2 hr 05 min

NEW YORK - 2 hr 41 min

BOSTON - 1 hr 19 min



About Halifax

Whether you're looking for vibrant city living with amazing culture, cuisine and nightlife or a more relaxed rural pace to find escape, Halifax is all about having the best of both worlds. Known globally for its warm and welcoming people, Halifax is more than an all-access ocean playground—it's your key to a future filled with opportunity.



Student life

As a graduate student, you can get involved in several on- and off-campus activities as soon as you arrive in Halifax. The International Centre offers events throughout the year, including ski trips, International Night, game nights, movie nights and Lunch 'n' Learns. In addition, there are over 40 active student societies on campus in which students are invited to participate in such as Net Impact, Speak Up Society, MBA Society, Graduate Student Society and the Power to Change Society. Saint Mary's has a world-class fitness facility and a wide range of varsity and intramural sports. For more information and to learn about campus life visit smu.ca/campus-life.





Graduate Studies and Research

Saint Mary's University is a dynamic research institution. Our Faculty of Graduate Studies and Research (FGSR) oversees 29 graduate programs (PhD, Master's, Diploma) in a stimulating intellectual community that spans all faculties, all joined in the pursuit of academic excellence through research.

- As a PRME (Principles of Responsible Management Education) Champion school, the Sobey School incorporates social and environmental responsibility into program curriculum and works to achieve the UN's Sustainable Development Goals.
- The Sobey School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.
- Sobey School faculty members are nationally recognized business experts who are actively engaged with research that impacts local, regional and international communities.



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